



Barker's Marque Wines



The Story



Barkers Marque offers award-winning wines from Marlborough, New Zealand. These are the kind of wines that enthusiasts are looking for from this land of discovery – clean, fresh, intense and exotic wines of the highest caliber. They come from **unique** terroir with a **unique** profile. Our four distinctive Sauvignon Blancs and single estate Riesling, represent the finest wines in the region.

Driven by a passion for wine, and for bringing exceptional quality to our customers, our aim is to enjoy “the ride” while building our wine business. We value integrity, openness and transparency in everything we do. We keep things focused and simple and plan to continue what we are doing for many years to come.

Setting out to make a wine of distinction was our goal – only to find that if we were to be true to making the best “wine” we would need to listen to the vineyard – which told us that there were 4 distinguishable wines that were present. Using his vast international winemaking experience, and Vanessa’s viticultural expertise, 5 wines emerged from the one contiguous vineyard we planted in 2004 and 2005

W. Gillett Johnson, CEO, and 50% partner in BMW. He is a wine industry professional specializing in distribution and building brand equity. Since 1991 Gillett has managed dozens of brands, and since 2008 has overseen the sales and Marketing development of Barker's Marque Wines.

Simon Barker COO is a 50% partner and in charge of all Vineyards, Production and Winemaking. Simon has been making wines around the world since 2003. He has honed his winemaking skills in Oregon, CA, England and Sancerre.

Our price advantage comes not by scrimping on quality or process, but by building direct and trusted partnerships. Because we grow, make, and import the wine to the U.S, we can offer superior value.

The New Zealand branch can be found on the Waverley Vineyard in Blind River on the southeastern corner of Marlborough's wine growing region. Simon Barker, our wine- maker, and his viticulturalist wife Vanessa live here with their family, so as to keep a daily eye on vineyards and winemaking.